

Sherburne County Safe Roads Coalition Meeting
February 13, 2019 at 10 am
Sherburne County Sheriff's Office Training Center

Attendees:

Roger Fellows, Assistant Sherburne County Attorney
Kathleen Heaney, Sherburne County Attorney
Mark Lees, Health and Human Services, Public Health Division
Chris Lindbloom, Investigator, Becker Police Department
Karla Minetor, Community Corrections
David Roedel, Deputy Director Sherburne County Public Works
Roxanne Schreder, TZD Safe Roads Coordinator

Meeting began at 10:10 am

Welcome and Introductions

TZD Update for State and County

- MN Traffic Fatalities shared to date
- 2018 for Sherburne County = 10 Fatalities
 - 2 in City of Elk River
 - 3 in Clear Lake Township (2 crashes)
 - 2 in City of Becker
 - 1 in Becker Township
 - 1 in Big Lake Township
 - 1 in Orrock Township
- Regional Workshop for East Central MN is Thursday, April 4th at Camp Ripley from 8:00 – 3:30 pm
 - Free and lunch is provided
 - Possibly ride share if interested – Contact Roxanne if so
 - By March 21st, need to preregister at:
https://umn.qualtrics.com/jfe/form/SV_bqKRZzCsXf0u5nL
 - Need ID (MN DL or ID) to get through gate onto the base!!!
- Reviewed January 10th East Central Steering Meeting Content
- Discussion on using electronic billboards to display current fatal counts for state as an awareness campaign

Coalition Projects

Safe Roads Coalition Website

- Hosted on the County Website at: <https://www.co.sherburne.mn.us/1054/Sherburne-County-Safe-Roads-Coalition>
- Discussed other data that can be added to the page

Distracted Driving Prevention Sign Contest

- Schools Contacted in January and provided the information for the contest
- Deadline is February 28, 2019 (recently extended to April 1st to increase promotion and participation in effort).

Distracted Driving Prevention Business Outreach Ideas

- Provided examples of what other coalitions have used for these types of efforts and received feedback

Distracted Driving Prevention Bus Outreach Ideas

- Provided examples of what other coalitions have used for this outreach
- Received positive feedback for potential safety meeting attendance for Vision Transportation in the future
- Appears businesses what more of a concrete idea of what promotion would look like prior to agreeing to partner

Electronic Messaging Board from Public Works

- Discussed use of the board when weather cooperates (no snow) and potential areas for location that would be suitable to provide messages to a large motoring public, but keeping it out of the right of way areas for safety.

Agency Updates/Outreach Opportunities

- Valentine's Day Seatbelt Effort
- St. Patrick's Day Impaired Driving Prevention materials
 - <https://www.trafficsafetymarketing.gov/get-materials/drun-driving/saint-patricks-day>
- Road Sign Placement for Spring thaw (smaller signs will be available for agencies to pick up, and other business/residential owners, at March meeting)

Call to Action before March Meeting

- Continue to promote sign contest at schools
- Website updates
- Letter to the Editor for Impaired Driving Prevention and Distracted Driving Prevention – Need volunteers
- Promote Message Monday taglines locally – Roxanne will distribute when available

Next Meeting

- **March 13, 2019** at 10 am in the Sherburne County Jury Assembly Room.
- Fatal Review Committee Meeting to be held right after at 11:00 am.

End of Meeting at approximately 11:00 am.