

Sherburne County Safe Roads Coalition Meeting
March 13, 2019 at 10 am
Sherburne County Jury Assembly Room

Attendees:

Dennie Bloch, Sgt., MN State Patrol
Roger Fellows, Assistant Sherburne County Attorney
Chris Lindbloom, Investigator, Becker Police Department
Karla Minetor, Community Corrections
Roxanne Schreder, TZD Safe Roads Coordinator
Bob Stangler, Captain, Sherburne County Sheriff's Office

Meeting began at 10:10 am

Welcome and Introductions

Commissioner's Award for Sherburne County

Traffic Fatalities to Date

- 54 compared to 41 at this time last year in Minnesota overall. Preliminary total still at 380 for 2018.
- Sherburne County has had a deadly year thus far with:
 - 4 fatalities in the City of Elk River (3 crashes)
 - 1 fatalities in Big Lake Township (1 crash)
 - 1 fatality in Santiago Township (1 snowmobile)

Coalition Projects

Distracted Driving Prevention Sign Contest

- Deadline is April 1, 2019. One applicant from Princeton thus far. Please continue to forward and encourage participation in the contest.
- Provided feedback received after posting the information on Facebook via the Sheriff's Office social media account

Outreach Opportunities

- St. Patrick's Day Impaired Driving Prevention materials
 - <https://www.trafficsafetymarketing.gov/get-materials/drunk-driving/saint-patricks-day>

Federal Grant Potential Opportunity for the Fall of 2020

- Received information from the Office of Traffic Safety of a potential grant opportunity coming up and request for feedback on ways to address pedestrian safety. This two prong approach would not only focus on the motorists but also educating the pedestrians.
- Only feedback received was of individuals not using crosswalks properly in the Princeton area, specifically on Rum River Drive, where education and potential enforcement could be possibly warranted.
- In recent history, we have had three pedestrian fatalities in the county (in the last two years).

Distracted Driving Prevention Bus Outreach Ideas

- Discussed the importance of information from the bus drivers themselves when reporting stop arm violations. Roger Fellows reiterated that he would be willing to review the templates to make sure all pertinent information is provided for any possible charging purposes.
- Chris Lindbloom recently presented to the bus drivers in the Becker area. He stated he would get the information to Roger as to what they are using for a form.
- Roxanne will check with the other bus companies to receive their templates to review and provide to Roger for feedback.

Call to Action before April Meeting

- Continue to promote sign contest at schools
- Roxanne working with state potentially for development of artwork for outreach campaigns for bus and business distracted driving prevention opportunity.
- Letter to the Editor for Distracted Driving Prevention – Need volunteers
- Promote Message Monday taglines locally – Roxanne will distribute when available
- **Provide at least three** Questions and Answers (with source provided) for the Distracted Driving Campaign to share with local businesses (such as Caribou) and schools for Question of the Day outreach. Email information to Roxanne who will distribute.

Next Meeting

- **April 10, 2019** at 10 am in the Sherburne County Emergency Operations Room.

End of Meeting at approximately 10:30 am.