

**Sherburne County Safe Roads Coalition Meeting
April 10, 2019 at 10 am
Sherburne County Emergency Operations Center**

Attendees:

Linda Canton, Elk River Police Department
Roger Fellows, Assistant Sherburne County Attorney
Mark Lees, Health and Human Services
Chris Lindbloom, Investigator, Becker Police Department
Karla Minetor, Community Corrections
Sam Olson, Big Lake Police Department
Becky Putzke, Law Enforcement Liaison
Roxanne Schreder, TZD Safe Roads Coordinator
Bob Stangler, Captain, Sherburne County Sheriff's Office
Curt VanOort, State Farm Insurance
Dave Windels, Elk River Police Department

Meeting began at 10:06 am

Welcome and Introductions

East Central TZD Workshop Information Review

Discussed the workshop topics and provided updated information that was shared.

- Shared the version online of "Life without Logan" to promote the use of this outreach in our surrounding high schools.
- Commercial Vehicle Information and the increase of the trucking industry that is occurring.
- Strategic Highway Safety Plan Updates
- Amish Traffic Safety concerns
- Car Fit program opportunities in the East Central area
- National Weather Service

Coalition Projects

Distracted Driving Prevention Sign Contest

- Only received one entry from Princeton High School. Entrant will be notified by April 15th pending approval and a school board presentation will be scheduled to provide the award as available.

Outreach Opportunities

- Small yard signs that have been in storage for the winter and now available to be used and picked up. Distributed the signs at the meeting and provided to Princeton PD to participate as well. Larger signs are still at County Shop and will be distributed as coalition members find areas to use them.
- Discussed using social media to complete "Traffic Tuesday" or something similar to provide questions or polls to the recipients to start a discussion and educate at the same time on laws.

- Continued efforts to provide information to the public on the current distracted driving prevention wave occurring until April 30th.
- Discussion of the enforcement schedule, with the seatbelt focus occurring May 20th through June 2nd and speed enforcement from June 18th through July 21st.

Distracted Driving Prevention Bus and Business Outreach Ideas

- Roxanne found out that the state is unable to fund the design portion of the outreach opportunities that we have discussed, however, per our grant agreement, the funds for printing can also be used for the development for such material.
- A past graduate from a local high school who was involved in a traffic safety effort while a senior, who now has her college degree in graphic arts, is interested in working with the coalition on these topics. Continued discussion will be had with her to develop information for these efforts in a cost effective manner.

Construction Projects Affecting the County

- Due to upcoming construction projects in the region, Hwy 10 will most likely see an increase in activity as an alternate route for individuals traveling.

Call to Action before June Meeting

- Letter to the Editor for Seatbelt and/or Speed Prevention – Need volunteers
- Promote Message Monday taglines locally – Roxanne will distribute when available. (I have asked to receive these with more lead time – will provide when able.)
- **Provide at least three** Questions and Answers (with source provided) for the Seatbelt and Speed Campaign to share with local businesses (such as Caribou) and schools for Question of the Day outreach. Email information to Roxanne who will distribute.
- If a Law Enforcement Agency has a crash that has occurred in the last year that may now be cleared to be discussed at the Fatal Review Committee meeting in June or September, please provide information to Roxanne.

Next Meeting

- **June 12, 2019** at 10:00 am in the Sherburne County Emergency Operations Room. Quarterly Fatal Review Committee meeting to be held after, generally around 11:00 am.

End of Meeting at approximately 11 am.